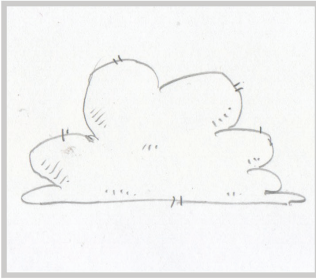
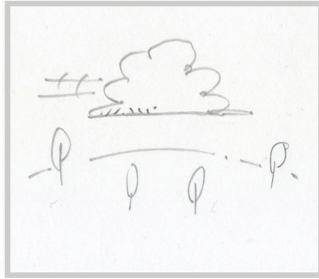


THE NEXT GENERATION



The Old Cloud -
The out of box experience.



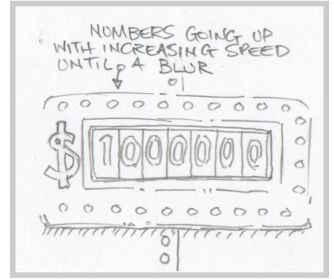
When cloud first arrived it changed the landscape of hosting, opening up a wealth of possibilities.

The SAN became the hero of the hour, separating out the data storage from the Server. You were no longer limited by what fitted into a Server.



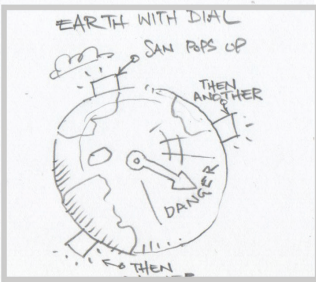
Because the SAN created a network of Servers with unlimited storage at your disposal.

Everyone was happy!
It was a New Age!



But - with wider usage of SANs, problems began to emerge.

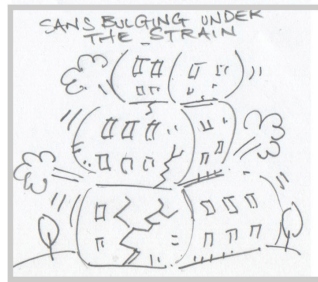
A high-end SAN can cost over \$1million. This puts it beyond the reach of all but the largest companies.



If you want to add disaster recovery, by linking it to a second SAN in a different location, the cost is off the clock.



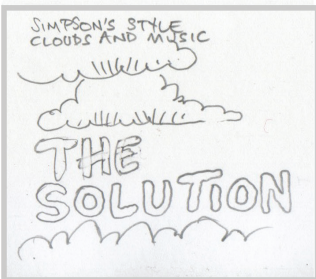
As a result, many hosting companies began to use cheap ones, or cobbled together parts that were essentially SAN by name, but not by nature.



Another problem emerged: catastrophic failure risk. The SAN does nothing to address an old, old risk that hosting companies don't like to talk about too much.



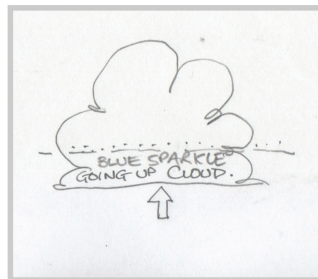
If all your storage is access via one machine you have, by definition, a single point of failure for all your data.



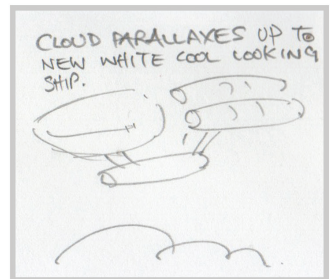
The Solution!
Here at Nativespace...



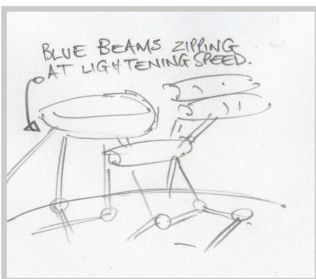
In conjunction with Dell and OnApp, we developed a new combination of hardware and software that just does everything better...



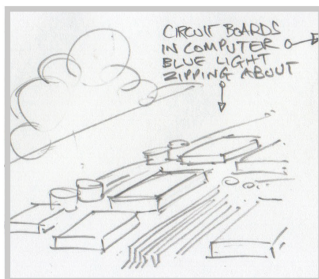
Redesigning the way the Cloud works from the bottom up.



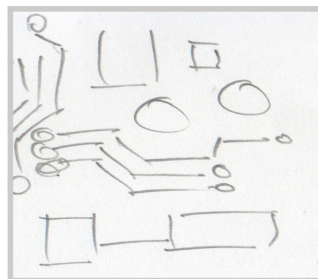
We've put the data back in the box, meaning your data is always as close to your virtual server as it can be.



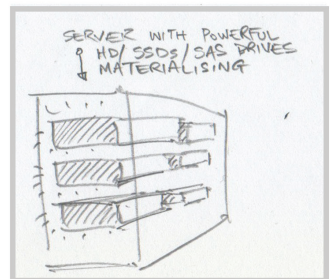
The OnApp control software uses storage intelligently



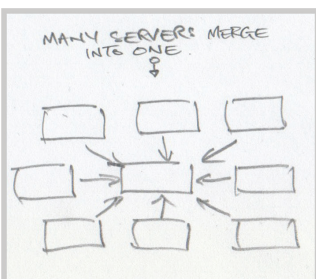
local storage is used first so you don't need to go out on the network to retrieve data.



Result: data in the same box, and accessible at lightning fast speed.



On top of all this, our NativeSpace Servers each use 256Gb of RAM, and powerful hard drives - SSDs and super-fast SAS drives. That's so much power, we don't even have a word for it.



The icing on the cake? Getting rid of the old \$1 million-a-go SAN cuts costs dramatically.

And more intelligent use of Software means fewer physical Servers are needed to handle the same workload.



NativeSpace can sell high end Servers cheaper than your average cloud. Prices start at £14.99 for a full cloud Server based on 1Gb RAM and 1.2GHz CPU - which is the best value cloud product in the UK, by some distance.

NativeSpace.
Better / Cheaper / Faster.